

CENSUS 2020

67 COUNTIES

1 STATE

UNITED STATES CONSTITUTION

- Article I, Section 2 mandates that a census of the U.S. be conducted every 10 years.
- An essential policy tool for state government, county government, and local municipalities.
- State governments use it to draw legislative districts and to direct spending allocations.
- The census also directly impacts the funding that local governments, school districts and senior citizens will receive over the next decade.

PENNSYLVANIANS MATTER

- Pennsylvania receives \$26.8 billion annually- the fifth largest allocation in the nation.
- Each person counted in rural, urban and suburban areas contributes \$2,093 in federal funds annually. **In a period of ten years, that equals \$20,930 per individual** independently of age, gender, address, or immigration status.
- Children aged zero to four comprise the most undercounted age category.

Fair Political Representation

- An accurate census helps ensure fair representation at all levels of government.
- Today, Pennsylvania has half of the representatives it did from 1913 to 1933.
- Despite a modest increase in population from 2000 to 2010, the state lost its 19th seat in the U.S. House of Representatives and is on track to lose at least one more seat in 2020.

Housing and Infrastructure Development

- Many communities in Pennsylvania rely on the kinds of programs financed by Community Development Block Grants (CBDG), including the construction of affordable housing and public facilities, infrastructure enhancements, and job creation initiatives.
- In fiscal year (FY) 2016-17, thanks to census data, communities across PA were awarded more than \$196 million in CBDG funding.

Federal-aid Highway Program

- Pennsylvania's geographic size and large population means there are thousands of miles of road to maintain.
- In FY 2017-18, census data helped PA receive more than \$1.68 billion in funding for maintenance of national highways, as well as the construction and repair of bridges.
- Wayne County has 1,400+ miles of roadway and 365+/- State, County and local bridges!

Elderly and School Nutritional Assistance

- With PA's large elderly population, many seniors rely on federal assistance for food, shelter, and medical care through the Nutrition Services component of the Older Americans Act.
- When it comes to schools, the 2020 Census will determine funding for special education, teacher training, technology, school lunch assistance, Head Start and after-school programs.
- In FY 2016-17, census data directed more than \$31 million for nutrition services to the State.
- The projected fiscal loss in federal medical assistance programs per person missed in the 2010 census in PA was \$1,746 – the 2nd highest loss in the country.

Census Day – April 1, 2020

- *Easy and Convenient* – In 2020, for the first time ever, the U.S. Census Bureau will accept responses **online** and **phone**, but you can still respond by traditional **mail** if you prefer.
- *Confidential and Secure* – Strict federal law protects census responses. It is against the law for any Census Bureau employee to disclose or publish any census information that identifies an individual or business.

Census 2020 Timeline

- January-March 2020
- Encourage organizations to include the 2020 Census on the agenda of their meetings, workshops, or conferences.
- Make public statements of support and the importance of participating in the 2020 Census. We have only one chance to get a complete and accurate count. There are no recounts.

April 2020

- Encourage households to complete the questionnaire online, by phone, or by mail.
- Look online or check with the Census Bureau contact person about response rates for your community.
- Remind households if they didn't respond online, by phone, or mail their questionnaire back, a census worker will follow-up at their residence.
- Encourage households to cooperate with census workers.

Your Response Counts!

How Can You Help?

- ✓ **Form a Complete Count Committee!**
- ✓ Be a trusted voice to bridge the gap between the Census and the community by educating yourself and others about the importance of the Census

Other ways you can help:

- ✓ Encourage census participation in newsletters, on websites, alert systems, drop-in articles, etc.
- ✓ Provide space that can be used for testing, on-boarding, training, etc.
- ✓ Provide lists of residential institutions
- ✓ Provide lists of shelters, service providers, and transient locations
- ✓ Promote Census temporary job opportunities to local residents

Tools/Resources to Assist the CCC

U.S. Census Bureau Partnership Website:

<https://www.census.gov/partners.html>

Response Outreach Area Mapper (ROAM):

<https://www.census.gov/roam>

Pennsylvania State Data Center:

<https://pennsylvaniacounts2020.info/>

2020 Census Information

<https://2020census.gov>

Low Response Score Predictors

- Total Pop
- Low Household Med Income
- % Pop under age 5
- % Pop over age 65
- % below Poverty Level
- Race Data
- Language Barrier Data

Response Outreach Area Mapper (ROAM)

<https://www.census.gov/roam>

Get census tract level information!

Census Tract 9607 (Main Street, Honesdale)

Wayne County, Pennsylvania

Low Response Score (%): 19.5

2013- 2017 ACS 5-year estimates

ACS Self-Response Rate: 69.6

Total Population: 4,294

Median Household Income (\$): 29,306

Median Age: 45.3

Population Under 5 (%): 4.59

Population 18-24 (%): 7.92

Population 65 and Over (%): 23.87

Persons Below Poverty Level (%): 19.29

Children Under 18 Living in Poverty (%): 29.17

and so much more...

Local Census Recruiting Needs

More than 600 recruits needed in Wayne County!

600 needed in Pike County and 1700 needed in Monroe County

GREAT PAY!

Pay is \$16.00 per hour in Wayne and Pike, \$18.00 per hour in Monroe
And .58 cents a mile!

GREAT JOB!

Work from home, set your own hours, and work in your own neighborhood!

Public assistance recipients may be able to retain benefits while working
for the Census!

Questions?

Colleen LaRose – Partnership Specialist

Monroe, Pike and Wayne Counties

Philadelphia Regional Census Center

U.S. Census Bureau

U.S. Department of Commerce

colleen.e.larose@2020census.gov

Mobile: (267) 909-2918